For more than six decades, Golden Circle has been canning fruit on Brisbane’s northern outskirts. Across the years, it has increasingly adopted eco-efficiency business practices – getting ever closer to truly world-class sustainability.

**CAN-DO SPIRIT**

A long-term ecoBiz partner, Golden Circle has always sought to combine the opportunities of membership with its own Global Performance System.

The company’s eco-efficiency quest examines all operations: from supply of fruit and vegetables, through to processing and delivery.

**LIQUID ASSETS**

A major eco push for 2014 was permanently reducing water use.

To establish both a baseline and accurate tracking, Golden Circle installed sub-metering throughout its facilities before rolling out its ‘Every Drop Counts’ program. Largely a change-management initiative, it targeted staff by promoting water-saving ideas while teaching them about new equipment.

Meanwhile, the company optimised procedures and equipment on its canning line and installed automatic clean-in-place systems.

In combination, these initiatives reduced water use per tonne of product by 8 per cent from mid-2012 to mid-2014.

**TASTE OF SUCCESS**

Since mid-2012, Golden Circle’s campaign to reduce solid waste to landfill has delivered a 6 per cent reduction per tonne of product. The remainder of the waste is processed in a commercial composting facility.

Along with water and waste, Golden Circle is also looking at its energy costs. After accessing federal funding, the company installed variable-speed drives on various refrigeration and boiler system motors.

Recently, a change in business strategy towards increased beverage production will also deliver improved eco-efficiencies as a side benefit.

**GOLDEN CIRCLE**

Over many years Golden Circle has sought to get staff involved in efforts to minimise its water, waste and energy use. Today it is paying off handsomely.

**ECOBIZ OBJECTIVES**

- Celebrate achievements and engage staff to further reduce electricity, water and waste costs
- Learn from other industry sustainability leaders

**ACTION PLAN HIGHLIGHTS**

- Using existing internal systems and staff engagement to meet energy and water-use targets
- Finding ways to better utilise organic wastes
- Promoting progress and encouraging further resource-saving ideas with staff

**ANNUAL SAVINGS**

- On track for water-use savings of 11,500ML
- On track for energy-use savings of 142 megawatt hours
- 6 per cent decrease in solid waste to landfill

**WATER**

$50,000

**ENERGY**

$20,000

**LANDFILL**

63 TONNES

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**THE ECOBIZ TEAM IS ALWAYS AVAILABLE TO HELP YOU.**

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