

# CASE STUDY TOURISM SMALL WORLD JOURNEYS

**CCIQ** Powering  
business  
potential

 **Queensland  
Government**

Small World Journeys is a remarkable group of educators who are passionate about the natural world and its wonders. They offer ecotourism and guided journeys educating youth on natural sciences, aboriginal culture and community service. Their vision is to be the premier provider of youth education outside the classroom by creating experiences with depth and meaning for students of all ages.

## DRIVING CHANGE

ecoBiz was afforded the opportunity to showcase leadership in sustainable tourism by working with Small World Journeys. They promote sustainable travel by using locally-owned businesses, by making trips and office carbon-neutral, and by raising awareness of the environmental and cultural issues facing Australia's tropical north and the planet.

Through Sustainable Travel International (STI), emissions are calculated and offset by their financial support of sustainability projects around the world. In 2017, they offset 76.72 metric tons of carbon dioxide (CO<sub>2</sub>e) emissions.

## KEY ACHIEVEMENT

ENERGY STAR PARTNERSHIP

INSTALLATION OF SOLAR SYSTEM

REDUCTION OF ENERGY CONSUMPTION BY 35.7%



## SUSTAINABLE DESIGN

Small World Journeys has achieved excellence in energy efficiency and continues to improve upon their waste and water usage. They exercise social responsibility and have included the following value maximising actions in their operations.

- Office is solar powered
- Protected more than 500m<sup>2</sup> of rainforest through adoption
- Promote local development through sourcing accommodation, goods and services locally
- Voluntary carbon offsetting for all trips
- On tours recycling is encouraged using TerraCycle Box
- Waste minimisation strategy in place
- 5% profits go to community groups

**THE ECOBIZ TEAM IS ALWAYS  
AVAILABLE TO HELP YOU.**

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Queensland

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★ **ENERGY**

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