

# HOSPITALITY & TOURISM REVERSE LOGISTICS FACT SHEET



Reverse logistics in a circular economy is the process of tapping into existing logistics networks to move goods from their typical final destination to create or capture additional value.



**THIS FACTSHEET WILL OFFER AN OVERVIEW OF REVERSE LOGISTICS, PROVIDE AN EXAMPLE OF REVERSE LOGISTICS IN A QUEENSLAND SMALL BUSINESS AND PROVIDE YOU WITH SOME PRACTICAL TIPS TO PUT INTO ACTION.**



## REVERSE LOGISTICS IN ACTION: THE GREEN SHED

A farmer of micro herbs and flowers on the Sunshine Coast in Queensland has implemented reverse logistics into her operation saving her money, reducing her environmental impact, and improving the relationships with their customers. How it works:

- > The Green shed packages their produce into biodegradable packaging.
- > This produce is then delivered to restaurants locally.
- > The restaurants use the produce but save the packaging, rinsing it out for reuse.
- > On the next delivery run The Green Shed collects the used packaging.
- > The Green Shed thoroughly sanitises the packaging and repacks it with fresh produce.

In just a few months this process has saved over 1000 containers from landfill and has also sharply reduced the packaging that The Green Shed purchases each week. It is also a brilliant example of a micro circular economy in action. There is no leakage in the system.

### QUICK TIPS TO IMPLEMENT REVERSE LOGISTICS IN YOUR BUSINESS:

#### IDENTIFY

Identify one or more products in your supply chain.

Ask if this could be improved or re-used?

#### COMMUNICATE

Contact the manufacturer and communicate your desire to implement reverse logistics.

Talk to your staff about the plan.

#### ACTION & EVALUATE

Put your plan into action!

Calculate your savings & optimise as required.



**CHECK OUT THE REVERSE LOGISTICS CHECKLIST FOR PRACTICAL STEPS TO IMPLEMENT IN YOUR BUSINESS**